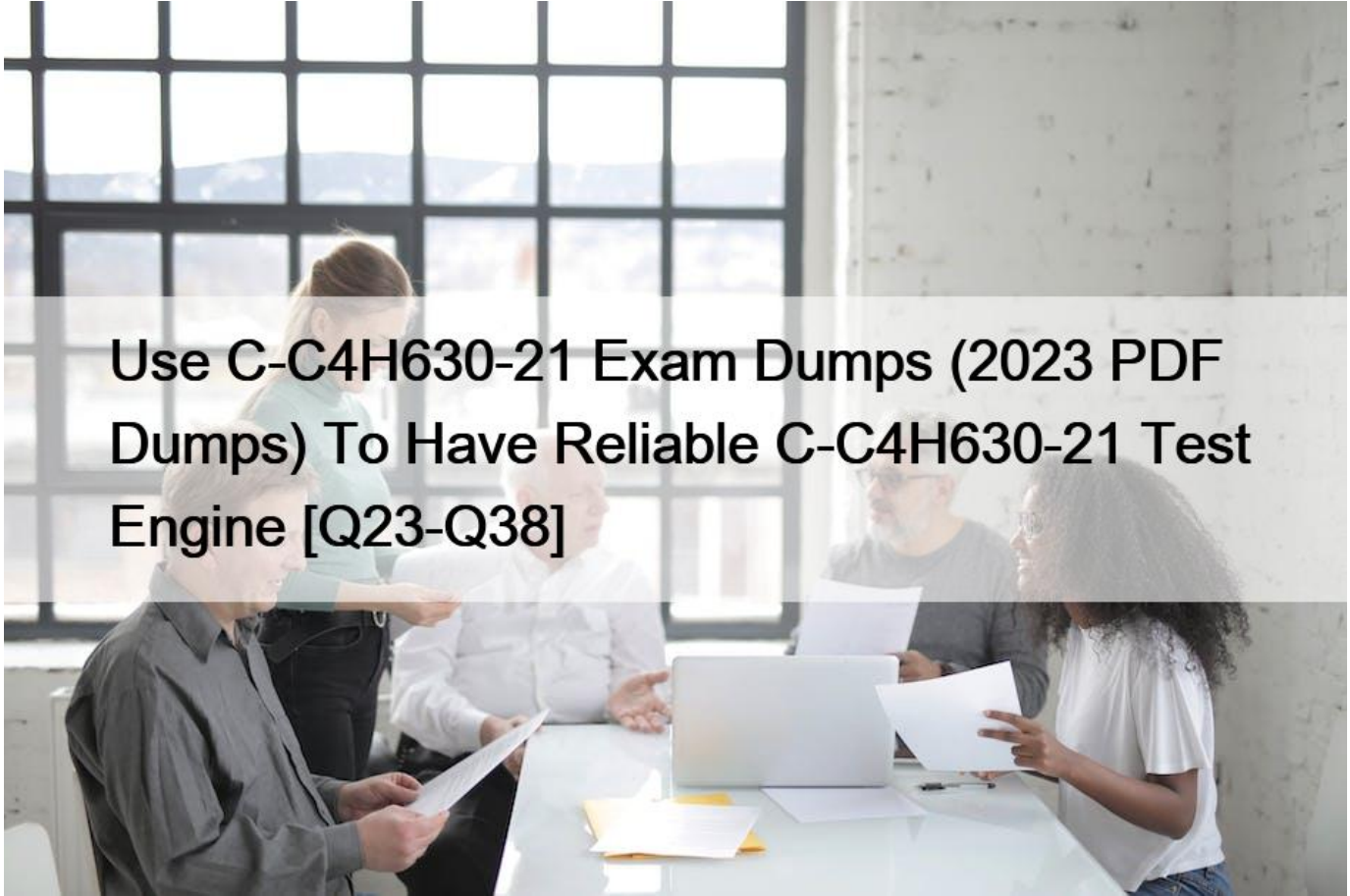


Use C-C4H630-21 Exam Dumps (2023 PDF Dumps) To Have Reliable C-C4H630-21 Test Engine [Q23-Q38]



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NO.23 Which file formats are supported by storage application source types in SAP Customer Data Platform? Note:

There are 2 correct answers to this question.

- * JavaScript Object Notation (JSON)
- * eXtensible Markup Language (XML) EXACTPREP”
- * Microsoft Excel (XLSX)
- * Comma-separated values (CSV)

NO.24 You are using predictive indicators to configure predictive models and view results. What types of models can you design?

Note: There are 3 correct answers to this question.

- * Predict churn probabilities for profiles.
- * Predict actions for groups.
- * Predict customer lifetime value for profiles.W EXACTPREP”

#1 Certification Exam Roadmap

- * Predict churn probabilities for groups.
- * Predict events for groups.

NO.25 What is the purpose of the Connector Studio?

- * It enables creation of templates for source/destination REST API applications.
- * It enables creation of ETL jobs and data pipelines for data ingestion.
- * It enables creation of CX Flows and Journeys for new customers.
- * It enables creation of Matching Rules for joining different pieces of customer data.

NO.26 Which matching rules does SAP Customer Data Platform preconfigure for both the Contextual Profile view and the Unified Profile view? Note: There are 3 correct answers to this question.

- * CRM ID
- * CDC ID
- * C4C ID
- * CIAM ID
- * Master Data ID

NO.27 What does the warning sign next to the attributes indicate in the Unique Identifiers section of the Customer Profile view?

- * It indicates that the values of those attributes are shared with other customer profiles.
- * It indicates that no value is set for those identifier attributes.
- * It indicates that there was an error updating those attributes in the last inbound event.

NO.28 What are some of attributes in the customer schema that can be mapped to action attributes? Note: There are 3 correct answers to this question.

- * Privacy
- * Behavioral
- * Events
- * Activities
- * Profile entity

NO.29 How can you delete a profile from SAP Customer Data Platform?

- * Make an HTTP REST API call with delete query to SAP Customer Data Platform passing the customer ID.
- * In the console, with System Administrator permissions, go to Administration and select the Unified Customer Profile View and click Delete.
- * Make an HTTP Delete REST API call to SAP Customer Data Platform with the customer ID of the Unified Customer Profile view.
- * In the console, look up the profile in the Unified Customer Profile view, go to the Details tab, and click Delete.

NO.30 What are the three core pillars of SAP Customer Data Platform? Note: There are 3 correct answers to this question.

- * Unify
- * Activate
- * Optimize
- * Modulate
- * Respect

NO.31 Which of the following are event configuration steps in a source application? Note: There are 2 correct answers to this question.

- * Mappings
- * Model

- * API connection
- * Authentication

NO.32 You need to perform a quick ingestion test to evaluate your configuration. What is the simplest recommended way of doing this?

- * By firing the action manually from Action Status
- * By firing the event manually from Event Status
- * By dropping a file in an FTP Server
- * By using the Event Playground

NO.33 How would you ingest data from the database published with the JDBC interface?

- * Connect to the database using the built-in JDBC connector.
- * Create an iFlow in SAP Integration Suite and then use a custom connector to connect via the iFlow.
- * Create a custom JDBC connector in the Connector Studio.
- * Connect to the database using a built-in Oracle Eloqua connector.

NO.34 Which of the following statements describe the matching rules for data ingestion? Note: There are 3 correct answers to this question.

- * System-defined rules can be deleted for the Unified Customer Profile.
- * System-defined rules can be edited for the Unified Customer Profile.
- * System-defined rules can be re-ordered for the Contextual Profile.
- * User-defined rules can be based on the firstName attribute.
- * System-defined rules are based on strongest identifier attributes.

NO.35 You are importing birthday data into SAP Customer Data Platform. What kind of pre-processing can you apply to the birthday attribute? Note: There are 2 correct answers to this question.

- * Optimization
- * Verification
- * Validation
- * Normalization

NO.36 Which of the following are general import guidelines? Note: There are 3 correct answers to this question.

- * The SAP Customer Data Platform instance should be switched to maintenance mode during an import process.
- * Metadata fields should be used during an import process.
- * Activities containing segments and activity indicator information should be imported individually.
- * CX flows should be deactivated for data imports.
- * Imported data file size should not exceed 250 MB.

NO.37 Which features of SAP Customer Data Platform can be used to perform verification and transformation of ingested data? Note: There are 3 correct answers to this question.

- * Normalization
- * Certification
- * Modification
- * Extensions
- * Validation

NO.38 What is the recommended way to obtain the application key and secret for authorization of REST API calls to SAP Customer Data Platform?

- * By accessing the Event Listener tab after configuring the event
- * By creating an application user in the Administration dashboard

- * By configuring the connector in the Connector Studio
- * By creating a server application from the application library

SAP C-C4H630-21 Exam Syllabus Topics:

TopicDetailsTopic 1- Understand how to configure the various available application destinations and its actions- Customer Segmentation and Activity IndicatorsTopic 2- Understand how the out of box attribute identifiers can be applied- SAP Customer Data Platform Overview and CapabilitiesTopic 3- Understand how to configure and apply SAP Customer Data Platform features from a business and technical consultant perspective- Customer Query and DashboardsTopic 4- Understand the administration tools and functionality in order to give access to SAP Customer Data Platform systems- how to use audiences to setup customer data downstreams out of SAP Customer Data Platform

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